

A NIGHT OF GRATITUDE

Parents can use these informal emails to ask for donations. Please feel free to update as needed.

For a restaurant, retail store, kids' program, etc -

Hi Friend,

My son's school holds an annual auction every year to raise money that's vital to the school. We love your restaurant – it's one of our family's favorites. I was hoping that you'd consider donating a dinner party or dining gift certificate to be included in the auction?

Your donation is tax deductible and helps support a really great school that serves over 800 kids.

I'm sending a donation [form](#) if you're interested in donating. Any donation is greatly appreciated! Please let me know if you'd like to discuss in more detail.

Thanks!
[Your Name]

For a unique experience, it may help to be specific with the type of experience.

Hi Friend,

My son's school holds an annual auction every year to raise money that is vital to the school. I remember that you are with the Yankees and was wondering if there was the opportunity for the Yankess to donate some kind of unique experience such as tickets to a game, behind the scenes tour of Yankee Stadium, or an opportunity to meet a player. The experience can be for students or adults.

Please let me know if you think something like this is possible – I've attached a donation form (or you can submit your donation online [here](#)). I'm also happy to discuss in more detail. For additional info, all donations are tax deductible and donation of any size are greatly appreciated.

Thanks!
[Your Name]