

Dear Friend of PS 199,

Each Spring, PS 199, our neighborhood elementary school, holds its largest fundraiser of the year, the annual auction. This year's auction is being held Saturday, April 1, 2017. We'd love for your business to donate an item for the auction.

The proceeds from this event enable our PTA to fund unique programs, provide much needed supplies, and most importantly, fund assistant teachers in many classrooms. All of this is what makes our school so special.

Through your donation, you'll reach our large, highly-engaged parent body. Below are key demographics:

- 700+ PS 199 families with over 880 children between the ages of 5-11
- Almost 40% of 10023 area's 65,600 residents have children*
- Average 10023 Household Net Worth - \$1,312,299*
- Median 10023 Household Income - \$104,400*

* Based on realltor.com 2015 household statistics

We need your help to make the auction a success.

Items, services or experiences donated will be featured in the Online, Silent or Live Auction. Previous donations have included merchandise, gift cards, discounts, tours or back-stage experiences, shopping events, restaurant vouchers, theater tickets, salon services, trips, vacation home use, wine, jewelry etc. Every donation helps and no donation is too small!

The accompanying donation form can be completed and returned to us via email (auktion@ps199pta.org) or mail to address below. Please include merchandise, gift certificates, tickets, vouchers or promotional materials with the form. If you need your item(s) picked up, please contact us, and we will send someone to collect it. The PS 199 PTA is a non-profit 501C (3) organization (Federal ID No. 13-3630982), and all donations are tax deductible to the extent permitted by law.

If you are interested in other ways to support the school, we also have advertising and sponsorship opportunities.

We greatly appreciate your generosity!
PS 199 PTA Auction Committee