

## 2017 CORPORATE SPONSORSHIP LEVELS

### PLATINUM SPONSOR – \$10,000

- Exclusive Platinum sponsor
- All Gold Sponsor benefits plus:
  - Opportunity to incorporate custom video at auction party OR table placement at PS199 Movie Night (date tbd)

### GOLD SPONSOR - \$5,000

- One of up to (2) Gold Sponsors at the Spring Fling 2017 Annual Auction
- All Silver Sponsorship benefits plus
  - Lead placement of logo on any promotional materials, signage and other collateral for the event
  - Lead placement of logo on any event-specific web pages, registration portals or online bidding sites
  - Ad space on the main page of the PTA website (www.ps199pta.org) for 1 Year
  - Opportunity to negotiate one additional “custom touch” with the PS 199 community

### SILVER SPONSOR - \$2,500

- One of up to (8) Silver Sponsors at the Spring Fling 2017 Annual Auction
  - Secondary placement of logo on any promotional materials, signage and other collateral for the event
  - Secondary placement of logo on any event-specific web pages, registration portals or online bidding sites
- Recognition post with link to your business’ website on the PTA Facebook page
- Recognition at a general PTA meeting via inclusion in our PowerPoint presentation
- Recognition as an auction sponsor in our bi-weekly PTA e-newsletter
- Opportunity to distribute one “PS 199 Exclusive Offer” to the PS 199 PTA email list

### COMMUNITY SPONSOR - \$500

- One of up to twenty (20) community sponsors
- ‘Proud Sponsor of PS199’ window decal
- Placement of logo on promotional materials, signage and other collateral for the event

## AGREED & SIGNED:

Sponsorship Level:     Platinum     Gold     Silver     Community

Business Name	PS 199 PTA PS 199 Committee
Business Representative Name	PS 199 Representative Name
Signature / Date	Signature / Date